



# 2013 Mylan Classic

Honorary Chair: Arnold Palmer  
 July 29 - August 4, 2013  
 Southpointe Golf Club, Canonsburg, PA



Observer Publishing Company will be producing the official tournament program guide. It will be a glossy magazine format and will include 25,000 copies. The guides will be distributed at the event to sponsors, patrons and the players. In addition, the guides will be available at key distribution points throughout the county and inserted in the Observer-Reporter and The Almanac to the area surrounding the event. This is a unique opportunity for you to market your business locally, regionally, nationally and internationally.



### Official Program Guide Ad Sizes & Cost

Center Double Truck .....	16" w x 10" d .....	<b>\$2,500.00</b>
Two-Page Spread .....	16" w x 10" d .....	<b>\$1,999.00</b>
Back Page.....	7.5" w x 10" d .....	<b>\$1,650.00</b>
Full Page .....	7.5" w x 10" d .....	<b>\$1,350.00</b>
Half Page .....	3.625" w x 10" d (vertical) or 7.5" w x 4.875" d .....	<b>\$799.00</b>
Front Page Banner .....	7.5" w x 2.3125" d .....	<b>\$750.00</b>
Quarter Page .....	3.625 w x 4.875" d .....	<b>\$425.00</b>

**AD SCHEDULING DEADLINE: JUNE 26, 2013**



Contact your Advertising Consultant today  
[sales@observer-reporter.com](mailto:sales@observer-reporter.com)

- Washington 724.222.2200
- McMurray 724.941.7725
- Waynesburg 725.852.2602