



# WASHINGTON COUNTY AUTO SHOW

APRIL 17 & 18

VIP Event hosted by Washington County Chamber of Commerce Thursday April 16

## NAMING RIGHTS SPONSOR

- Only 1 available
- Business name included with Washington Auto Show logo
- Back Page Ad in the Washington County Auto Show tab (Sunday, April 12)
- Logo inclusion in 15 - full page ads to promote the Auto Show
- Booth space at the Auto Show (April 17 and 18)
- Inclusion in all digital marketing for the event
- Inclusion in all Auto Show coverage in the O-R, O-R online, O-R+, WJPA and Trib Total Media

**INVESTMENT: \$5,000**

## FEATURED CAR DEALER SPONSORSHIP:

- 15 available
- 5 cars to be displayed during Auto Show (April 17 and 18)
- Full Page Ad in the Washington County Auto Show tab (Sunday, April 12)
- Logo inclusion in 15 - full page ads to promote the Auto Show
- Inclusion in all digital marketing for the event
- Inclusion in all Auto Show coverage in the O-R, O-R online, O-R+, WJPA and Trib Total Media

**INVESTMENT: \$2,500**

**(ADDITIONAL CARS \$250 PER CAR)**

## MARKETING BOOTH PARTNER:

- 10 x 10 booth at the Auto Show (April 17 and 18)
- Block Page Ad (2" by 2") in the Washington County Auto Show tab (Sunday, April 12)
- Logo inclusion in 15 - full page ads to promote the Auto Show
- Inclusion in all digital marketing for the event
- Inclusion in all Auto Show coverage in the O-R, O-R online, O-R+, WJPA and Trib Total Media

**INVESTMENT: \$500**

If you want a  
Booth Partnership and a larger  
ad in The Auto Show Tab:  
1/8 ad (+\$250)  
1/3 ad (+\$335)  
1/2 ad (+\$475)  
Full Page ad (+\$825)



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