

# REIMAGINE

main street

## Are you using social media to promote your business?

Do you know how often you should be posting updates on Facebook, Google+ and LinkedIn? Or who you should be targeting with Twitter? 7 out of 10 people say they trust online reviews as much as personal recommendations and by the end of 2013, there will be more mobile devices on Earth than people. *Are you ready?*

*Join us for an educational seminar on how online and social media marketing can help your business.*

What we'll cover:

- Social Media Marketing (Facebook, Twitter and more)
- Ways to improve your web site performance on search engines
- How marketing online is different than traditional advertising
- Examples of businesses doing a great job generating revenue
- Ways you can implement these strategies

**November 5, 2013**

**SOUTH HILLS – Crowne Plaza**

164 Fort Couch Road, Pittsburgh, PA 15241

11:00 AM - Seminar #1

3:00 PM - Seminar #2

**November 6, 2013**

**WASHINGTON – Double Tree**

340 Racetrack Road, Washington, PA 15301

8:30 AM - Seminar #3

11:30 AM - Seminar #4

*Light refreshments provided.*



Our Speaker:  
Nicole McQuestion  
Business Development Strategist  
for Dream Local Digital



*We are pleased to provide this series of resources to help businesses better market themselves and it is sure to be a dynamic experience!*

**Hurry, Space is limited.**

To register or for more information about this seminar please go to <http://reimaginemainst.eventbrite.com> or contact your sales consultant.