

# SOUTH HILLS LIVING

## About our subscribers.

We have a subscription base of roughly 50,000 homes and direct deliver to high income communities in the South Hills such as Mt. Lebanon, Upper St. Clair, Bethel Park, North Strabane, Peters Township and Canonsburg

## Ad size and rates

Full Page	1/2 Page	1/4 Page	1/8 Page	Block
<b>\$1,699</b>	<b>\$1,050</b>	<b>\$695</b>	<b>\$440</b>	<b>\$275</b>

## Frequency discounts

Commit to 3 publications  
**10% OFF**

Commit to 6 publications  
**25% OFF**



## 2014 publication dates

Publishes	Reservation Deadline	Approval Deadline
February 12	January 15	January 22
April 16	March 19	March 26
June 18	May 21	May 28
August 20	July 23	July 30
October 15	September 17	September 24
December 10	November 12	November 19

## Ad dimensions

Size	Dimensions
Full Page	7.5"w x 10"d
1/2 Page Horizontal	7.5"w x 4.875"d
1/2 Page Vertical	3.625"w x 10"d
1/4 Page Horizontal	7.5"w x 2.375"d
1/4 Page Square	3.625"w x 4.875"d
1/4 Page Vertical	1.75"w x 10"d
1/8 Page Horizontal	3.625"w x 2.375"d
1/8 Page Vertical	1.75"w x 4.875"d
Block	1.75"w x 2.375"



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