

# SOUTHPOINTE TODAY

A FREE MAGAZINE FOR SOUTHPOINTE & SOUTHPOINTE II

**Southpointe Today** is Observer Publishing Company's quarterly publication for Southpointe and Southpointe II.

**Distribution method.** This magazine is bulk dropped at more than 50 buildings in the business parks, home delivered to 15,000 readers of the Observer-Reporter and The Almanac and available online at [www.southpointetoday.com](http://www.southpointetoday.com).

**Editorial content.** Southpointe Today focuses on the businesses, executives and people who live and work in Southpointe and Southpointe II.



## 2013 publication dates

Publishes	Reservation Deadline	Approval Deadline
January 9	December 21	December 28
April 10	March 27	April 3
July 10	June 21	June 28
October 9	September 25	October 2

## Ad size and rates

Full Page	1/2 Page	Front Banner
<b>\$785</b>	<b>\$420</b>	<b>\$500</b>

All ads run with full color.

## Ad dimensions

Size	Dimensions
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