

# A Guide For South Hills Seniors

**Run Dates:** March 26  
July 2  
September 24  
December 31

**Deadlines:** March 14  
June 20  
September 12  
December 19

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**R**each out to an active and influential audience in this next special section, A Guide for South Hills Seniors. The Almanac is delivered to approximately 50,000 homes reaching the affluent communities of the South Hills such as Mt. Lebanon, Upper St. Clair, Bethel Park, Bridgeville, Peters Township, Canonsburg and more! Reaching over 110,000 readers each week, fifty percent of The Almanac readers are 50 and older.

This section will include editorial content targeted to seniors; in addition the advertisers will receive a listing in the directory within the section (\$49 value).

Ask your sales consultant for more information!

*The* **Almanac**