

Total Health

Observer Publishing Company's Health Publication



Observer Publishing Company is excited to present our **Total Health Magazine** in a new format as a glossy magazine quarterly.

Total Health focuses on promoting healthy lifestyles. Each edition contains information on such health-related topics as dieting, nutrition, exercise, disease and other related content.

Total Health is distributed to 34,000 households throughout Washington and Greene Counties in the **Observer-Reporter**

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OBSERVER PUBLISHING COMPANY

Key Dates:

Publication	March 14
Ad Scheduling:	February 27
Ad Approval:	March 6

Ad dimensions and rates

Size	Dimensions	Investment
Full Page*	7.5" x 10"	\$825
1/2 Page Horizontal	7.5" x 4.875"	\$475
1/2 Page Vertical	4.9375" x 7.5"	\$475
1/3 Page Vertical	2.3125" x 10"	\$335
1/3 Page Square	4.9375" x 4.875"	\$335
1/6 Page Vertical	2.3125" x 4.875"	\$250
1/6 Page Horizontal	4.9375" x 2.375"	\$250

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