

A Guide for **PETS**

Run Date
Oct. 23, 2013

Deadline
Oct. 18, 2013

Reach out to an active and influential audience in this next special section, A Guide for Pets. Reaching over 110,000 readers each week, The Almanac is delivered to affluent communities in the South Hills including Mt. Lebanon, Upper St. Clair, Bethel Park, Bridgeville, Peters Twp., Canonsburg and More! This section will include editorial content targeted to pet owners. In addition, the advertisers will receive editorial content within the section.

Ask your sales consultant for more information!

Take advantage of these special rates:

1/8 page – \$362.50

1/4 page – \$625.00

1/2 page – \$1,120.00

Color can be added at regular rates.
Includes both zones of The Almanac.

Includes 7 days in the
Online Marketplace

**Contact your Advertising Consultant
to reserve your space.**

The **Almanac**

South Hills	724-941-7725
Washington	724-222-2200
Waynesburg	724-852-2602

