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November 1, 2018

Dear Observer-Reporter Valued Partner,

We have exciting news! Effective Dec. 2, 2018, The Almanac will move its delivery date from Wednesdays to Sundays. This will enable us to offer preprints in a more affluent area of the South Hills, expand our local coverage and provide a larger value to our advertisers. The Almanac is delivered free to more than 24,000 homes and is an opt-in piece. It is also distributed free throughout newsstands in the South Hills communities.

The Observer-Reporter will no longer offer preprint insertion on the following days: Monday, Tuesday and Saturday. You can still insert preprints on Sunday, Wednesday, Thursday and Friday, with zoning options only on daily insertions.

We appreciate your understanding regarding these new changes, and want to thank you for choosing The Observer-Reporter and The Almanac to deliver your advertising message. It is our goal to distribute the best products in our markets. We will continue to strive to offer the latest products in the best platforms to suit your needs.

If you have any questions, or want to discuss other options for partnering, please feel free to contact me at 724-223-2622 or cdeangelo@observer-reporter.net.

Thank you again for your understanding and continued partnership. We look forward to serving your advertising needs.

Warm regards,

Carole DeAngelo