



A Quarterly  
Feature Written  
**BY AND FOR**  
Students In  
Washington &  
Greene Counties



*Flipside* is a creative outlet for local area students to explore a career path within the newspaper industry. From publishing, editing and writing, each quarter during the school year students are given the opportunity to see what it takes to publish a newspaper each and every day. Support these students future endeavors by sponsoring an ad in *Flipside*.

- *Flipside* reaches nearly 75,000 readers of the *Observer-Reporter*.
- Nearly 20 participating area schools within Washington and Greene Counties receive *Flipside*.

**PUBLISHES:**  
October,  
December,  
February  
& April

<b>Back Page</b>	10"w x 9.8"d	<b>\$350</b> per month*
<b>Half Page</b>	10"w x 4.8"d or 4.92"w x 9.8"d	<b>\$250</b> per month*
<b>Unique Ads</b>	Triangle, L-Shape, Step	<b>\$250</b> per month*
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**Observer-Reporter**

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