

LIVING

WASHINGTON COUNTY

AN OBSERVER PUBLISHING COMPANY LIFESTYLE MAGAZINE

Distribution method. This bi-monthly publication is direct delivered to more than 28,000 Washington County homes.

About our subscribers. We have a subscription base of more than 28,000 homes and distribute to communities in Washington County such as Washington, Peters Township, North Strabane, South Strabane, Hickory, Canonsburg, Houston and Meadowlands.

Local content. This magazine is intended to compliment the Observer-Reporter with more in-depth stories about the people, places and events that shape this community and make living in Washington County special.

Ad size and rates

Full Page	1/2 Page	1/4 Page	1/8 Page	Block
\$1,125	\$725	\$460	\$295	\$190

Frequency discount

Commit to 3 publications get **10% OFF.**

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2014 publication dates

Publishes	Reservation Deadline	Approval Deadline
January 15	December 18	December 27
March 19	February 19	February 26
May 14	April 16	April 23
July 16	June 18	June 25
September 17	August 20	August 27
November 19	October 22	October 29



Ad dimensions

Size	Dimensions
Full Page	7.5"w x 10"d
1/2 Page Horizontal	7.5"w x 4.875"d
1/2 Page Vertical	3.625"w x 10"d
1/4 Page Horizontal	7.5"w x 2.375"d
1/4 Page Square	3.625"w x 4.875"d
1/4 Page Vertical	1.75"w x 10"d
1/8 Page Horizontal	3.625"w x 2.375"d
1/8 Page Vertical	1.75"w x 4.875"d
Block	1.75"w x 2.375"



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